

São Paulo / Barueri Area - SP - Brazil

(11) 981.359.335

contact@marcosreboucas.com

LinkedIn id:227928818 Stack Overflow user:1031575 Instagram: @mareb Personal website: marcosreboucas.com

Who am I?

Learning oriented professional, able to balance competing priorities and tight deadlines with big workflows. Highly organized, dynamic, proactive, and multilingual, with over 4 years of experience in iOS Software Development and over 15 years of experience in the corporate environment with strong software knowledge and learning skills. Addicted to Technology and Apps.

My Specialities

iOS Development - Great Apps built with focus on Performance, Maintenance and Scalability. App Store Submission, Certificates and Provisioning Profiles.

UI / UX Design - Functional Wireframes, beautiful Designs and amazing Prototypes to improve User Experience and Product Appeal.

Networking - API / Web-Services Integration.

Technical Skills

Xcode

Swift

Objective-C

iOS Design / Architectural Patterns

SOLID Principles

Memory Management

Agile Methodologies / Scrum

Story Boards / XIB

@IBDesignable / @IBInspectable

Autolayout

UIKit / Core Animation

RESTful API / Web Services Integration

OAuth

iOS Frameworks / Network Error Handling

JSON

XML

Local Persistence

Unit Tests

Debug Unfamiliar Code / UI Debug

Dependency Managers - Cocoapods / Carthage

GIT - Command Line

HTML 5 / CSS 3

Adobe Creative Suite

Sketch

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Jobs

iOS Developer - Apr 2019 / Current Job

digio Digital Bank - digio.com.br

iOS App Development, App Improvement and Maintenance, Components Update, Bug Fixes, Swift and Objective-C Coding, Rest API, JSON, Animations, Push Notification.

iOS Developer - Jun 2017 / Apr 2019

e-Deploy - e-deploy.com.br

iOS App Development, App Improvement and Maintenance, Components Update, Bug Fixes, Swift and Objective-C Coding, Rest API, JSON, Animations, Push Notification.

iOS Developer - Dec 2014 / Current Job

marcosreboucas.com

iOS App Development, Wireframe and Prototype, UI and UX Design, Images and Graphic Elements Production, Swift and Objective-C Coding, Rest API, XML/JSON, Animations, Push Notification, Provisioning Profiles and Certificates.

iOS Developer - Oct 2016 / Jan 2017

Banco Neon - banconeon.com.br

iOS App Development, App Improvement and Maintenance, Components Update, Bug Fixes, Swift and Objective-C Coding, Rest API, JSON, Animations, Push Notification.

iOS Developer and iOS UI / UX Designer - Jan 2010 / Nov 2014

vg.P Design - vgp.com.br

iOS App Development, Wireframe and Prototype, UI and UX Design, Images and Graphic Elements Production, Swift and Objective-C Coding, Rest API, XML/JSON, Animations, Push Notification, Provisioning Profiles and Certificates.

Web Developer and Designer, Graphic Designer - Jan 2002 / Dec 2009

vg.P Design - vgp.com.br

Front-End website Development, UI Design, Images and Graphic Elements Production, HTML / CSS Coding, Web Services Integration. Electronic and Print Graphic Material Production.

Marketing / Software Analyst and Developer - Jan 1998 / Dec 2001

Hewlett Packard - hp.com.br

Marketing and Communication Material Development. Contract Generator Web System Test, Debug and Development.

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Main Projects

Filmow iOS App

Filmow iOS is a client app for Filmow Social Network, which is a Social Network for Movies and TV shows Titles. In this app users have their profiles, which can be created with email and password in Filmow Database or logging through their Facebook Profiles. Despite users have their own profile, the main characters in Filmow are the Movie and TV Show Titles. Users can suggest and add new Titles, add pictures for existing Titles, search and access Title details with description, casting, watch trailers, comment and discuss with other users about the Title, rate it and mark their status as "watched", "want to watch" or "don't want to watch". The app also has a section to browse Actors and Directors Profile, with detailed information about the Movies they worked on, Pictures, co-workers and comments. Moreover there's a List section, where users can create their own Movie Lists with the subject of their preference, and a News Section where they can find breaking news about Movies, Actors, new productions and releases.

Filmow can be accessed at www.filmow.com.br or using it Android and iOS native apps.

Tasks and Responsibilities

iOS Development from scratch using a prototype UX Design as main reference. Filmow API integration, Facebook API integration, implementation of app Model, Views and Controllers, Networking and Cache, Design of Graphic Elements as App Icon, Internal Elements and Screenshots for App Store, Testing and Debugging, Build creation with Certificates and Provisioning Profiles.

Tools and Technologies

Xcode IDE

Storyboards and XIBs

Objective-C

REST API

JSON

OAuth Authentication

Cocoa pods

Apple Foundation

iOS UIKit

iOS Core Animation

Adobe Illustrator

GIT

App Store

<https://itunes.apple.com/br/app/filmow/id549721422?mt=8>

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Main Projects

Gourmet Express iOS App

Gourmet Express is a Restaurant and Food Market. It's iOS app was developed to improve customer relationship and fidelity, using instant and personalized promotions through iBeacon Technology as main attractive. Moreover the app contains a Photos section with pictures of the restaurant and a Contact section with functionalities for Reservations and Social Network integration. The project also included an Administrative app used to create the promotions associated with iBeacons and save them in a Database.

Tasks and Responsibilities

UI / UX Design and iOS Development. Implementation of iBeacon functionality with Bluetooth proximity detection and Promotions Database Integration. Instagram API integration. Implementation of app Model, Views and Controllers, Networking and Cache, Design of Graphic Elements as App Icon, Internal Elements and Screenshots for App Store, Testing and Debugging, Build creation with Certificates and Provisioning Profiles.

Tools and Technologies

Xcode IDE

Storyboards and XIBs

Swift

Parse Framework (Database)

OAuth Authentication

iBeacon

Cocoa pods

Apple Foundation

iOS UIKit

iOS Core Animation

iOS Core Location

Adobe Illustrator

GIT

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Main Projects

Capitals iOS App

Capitals is an Educational Quiz app Bundle composed currently of United States, Brazil and Venezuela apps. Using this app users can improve their knowledge about the Countries's States and Capitals through multiple choice format questions.

Tasks and Responsibilities

UI / UX Design and iOS Development. Implementation of app Model, Views and Controllers, Design of Graphic Elements as App Icon, Internal Elements and Screenshots for App Store, Testing and Debugging, Build creation with Certificates, Provisioning Profiles and App Store Submission.

Tools and Technologies

Xcode IDE

Storyboards and XIBs

Swift

Apple Foundation

iOS UIKit

iOS Core Animation

Adobe Illustrator

App Store

<https://itunes.apple.com/us/app/capitais-do-brasil-free/id878645199?mt=8>

<https://itunes.apple.com/app/capitals-of-usa-quiz/id1118062519?mt=8>

<https://itunes.apple.com/us/app/capitales-de-venezuela/id1071272331?mt=8>

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Main Projects

Sticky Note iOS App

Sticky Note app is aimed to let users write small notes in their iPhone lock screen. Through a simple and intuitive process users can write reminders, quotes or anything important, select a background color, text color alpha and double tap to save it to iOS Photos app, making the image available to be selected as an iOS Wallpaper. Text color matches iOS Graphic Elements color depending on the background color selected, composing a beautiful and seamless visual.

Tasks and Responsibilities

UI / UX Design and iOS Development. Implementation of app Model, Views and Controllers, Design of Graphic Elements as App Icon, Internal Elements and Screenshots for App Store, Testing and Debugging, Build creation with Certificates, Provisioning Profiles and App Store Submission.

Tools and Technologies

Xcode IDE

Storyboards and XIBs

Swift

Apple Foundation

iOS UIKit

iOS Core Animation

Push Notification

Adobe Illustrator

App Store

<https://itunes.apple.com/app/sticky-note-on-your-screen/id1111854110?mt=8>

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Main Projects

Fixers iOS App

Fixers is a tool to quickly schedule repair and maintenance services for home and office.

Tasks and Responsibilities

UI / UX Design and iOS Development. Implementation of app Model, Views and Controllers, Design of Graphic Elements as App Icon, Internal Elements and Screenshots for App Store, Testing and Debugging, Build creation with Certificates, Provisioning Profiles and App Store Submission.

Tools and Technologies

Xcode IDE

Storyboards and XIBs

Swift

Apple Foundation

iOS UIKit

iOS Core Animation

Push Notification

Adobe Illustrator

App Store

<https://itunes.apple.com/br/app/fixers/id1187821487?mt=8>

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Projects I Worked On

digio

A brazilian digital bank, vice leader in it's segment in Brazil.

More info at <https://apps.apple.com/br/app/digio/id1128793569>

Natura

A commercial iOS app for Brazilian Cosmetics Company Natura.

More info at www.natura.com.br and <https://itunes.apple.com/br/app/natura-oficial/id1061637276?mt=8>

Consultoria Natura

An iOS app for Natura's Consultants manage their sales, stocks, schedule events, buy and sell Natura's products. More info at <https://itunes.apple.com/br/app/consultoria-natura/id1069858846?mt=8>

Burger King

A commercial app developed for Burger King in Brazil.

More info at <https://itunes.apple.com/br/app/burger-king-mobile-app/id1095406118?mt=8>

Banco Neon

An iOS app for Brazilian digital Bank, Banco Neon.

More infos at <https://www.banconeon.com.br> and <https://itunes.apple.com/br/app/neon/id1127996388?mt=8>

Other Experiences

- Developed & co-founded a Design Studio <http://vgp.com.br> where for 12 years (2002 to 2014) had the opportunity to work with big clients like C&A <http://www.cea.com.br> and BradesCard <https://www.bradescard.com.br/conteudo/home/index.shtm> Worked with other technologies like ActionScript, HTML and CSS as well as iOS, and also in another roles like Web and Graphic Design, UI and UX Design.
- Had a great experience in the Startup environment working as iOS developer at a Banco Neon <https://www.banconeon.com.br>, a digital mobile bank.
- Worked at Hewlett Packard <http://www8.hp.com/br/pt/home.html> as Software and QA Analyst on a Web System used by Sales Channel to generate Leasing Contracts remotely.

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Education

MBA in Strategic Business - Jan 2002 / Dec 2004

Fundação Getúlio Vargas - FGV - fgv.br

Bachelor in Science and Business Administration - Jan 1995 / Dec 2000

Pontifícia Universidade Católica - PUC - pucsp.br

Courses and Certifications - 2015 / 2016 / 2017 / 2018 / 2019

Object Oriented Swift

Swift Generics

Swift Protocols

Swift Closures

Swift Delegates

Networking Programming with Swift

iOS Animations

Git for iOS

Error Handling in Swift

Core Data with Swift

iOS Memory Management

Unit Testing in iOS

iOS Design Patterns

iOS Instruments (Allocations, Time Profiler, Leaks)

Object Oriented Objective-C

Agile (Scrum)

Debugging for iOS

The Confident iOS Professional *

iOS Auto Layout

The iOS Architect *

Advanced Core Data**

*Courses marked with * at matteomanferdini.com and with ** at objc.io. All other courses at teamtreehouse.com.*

Languages

English Fluent

Portuguese Native

Spanish Basic

International Experiences

Living in Miami - FL - 2015/2016

International trips in Europe, Latin America and USA

Hobbies & Interests

Ashtanga Vinyasa Yoga

Bike Rides

Digital Photography

Formula 1 Races

Music, Games, Movies and TV Shows

Portfolio

To check my apps on the App Store and projects I worked in please visit marcosreboucas.com